

## Gina Drosos Chief Executive Officer Signet Jewelers



Virginia C. Drosos ("Gina Drosos") is Chief Executive Officer of Signet Jewelers (NYSE: SIG), the world's largest retailer of diamond jewelry. She leads an organization of nearly 30,000 team members who have transformed Signet into the Connected Commerce leader of the jewelry industry as well as a purpose-oriented company. Signet banners include KAY Jewelers, Zales, Jared, Banter by Piercing Pagoda, Diamonds Direct, Blue Nile, James Allen, Rocksbox, Peoples Jewellers, H. Samuel, and Ernest Jones. Gina also serves on the Board of Directors of Foot Locker, Inc. (NYSE: FL), a specialty athletic retailer.

"I've always loved to help transform businesses and make them future-worthy," Gina says. "I believe the way to do that is to put customers first, do the right thing for employees, surround yourself with a diverse team that sees differently than you do, and then define clear strategies based on a vision that inspires a winning culture and unlocks the full potential of an organization." These beliefs have been cornerstones of Gina's career.

She was appointed Signet CEO in July 2017 and has served as a director of Signet's Board since 2012. Under her leadership, the Company's market capitalization has quadrupled, from less than \$1 billion at the start of the pandemic to approximately \$4 billion today. Employee engagement and pride have earned Signet distinctions as a four-time Certified™ Great Place to Work®, included for five consecutive years on the Bloomberg Gender-Equality Index and the number 12 company on the Fortune and Great Place to Work® 2022 Best Workplaces in Retail™. The company's Board of Directors and Signet Leadership Team are the most diverse in its history. And Signet's Purpose – Inspiring Love – has not only driven performance and growth but has also strengthened the Company's reputation as a progressive, influential business committed to be the change it wants to see in its industry and in the world.

Gina has more than 30 years of executive leadership experience in the consumer goods, beauty and healthcare industries, as well as retail. She served as President & CEO of Assurex Health, where she delivered significant revenue growth and executed the strategic sale of the company to Myriad Genetics. Prior to her role at Assurex, she spent 25 years at Procter & Gamble (NYSE: PG), where she established herself as a transformative leader who led gamechanging innovation, built multi-billion-dollar brands, and reinvented global categories. As P&G Group President, Global Beauty, she led a \$12+ billion business unit with a portfolio of more than 20 brands.

Gina joined the Akron Children's Hospital Board in April 2019. She has long supported purpose-driven organizations, including her role on the Board of Back2Back Ministries, an international non-profit organization that cares for orphans and vulnerable children. Gina was also on the Board of Directors of Cosmetic Executive Women, the beauty industry's leading non-profit organization, and served as Chair of the Foundation board where she helped substantially increase the organization's Cancer and Careers program reach and funding.

She has been recognized by WWD x FN x Beauty Inc 50 Women in Power (2023), as one of the Top 50 Women CEOs by Women We Admire (2022), EY's Entrepreneur of the Year (2017), Cincinnati USA Regional Chamber of Commerce's Woman of the Year (2017), Ohio Venture Exit of the Year (2016), Fortune's 50 Most Powerful Women in Business (2010, 2011), the YWCA Career's Woman of Achievement (2008), and the Cosmetic Executive Women Achiever (2007).

Gina holds a Bachelor of Business Administration from The Terry School, University of Georgia, and a Master of Business Administration from The Wharton School, University of Pennsylvania.

## For Further Information

<u>Fortune:</u> The CEO of Signet proved that creating a woman-friendly workplace is good for business

<u>Forbes:</u> Signet Jewelers CEO Gina Drosos Opens Up On Sustainability, Business Goals

**CNBC Mad Money**: Interview on Growth Potential,

Insigniam Quarterly: Leadership Profile